

# ON, OFF

## JIBNA's JEWELRY PHOTO TIPS

With today's new digital cameras and phones, it's easier than ever to get a good clear photograph of your jewelry. All you need is a well-lit table or desk, a white piece of paper, and the camera set to macro on and flash off.

The typical macro setting icon is a flower 🌸. The typical flash off setting is a lightning bolt with a circle around it and diagonal slash through it ⚡.



Resting the camera or phone on the table surface and angling it down towards the item helps prevent a blurry image caused by shakey hands.



Below are examples of the same process used with cell phone cameras.



Generally, phones don't have macro settings, but some of the new smart phones are capable of extremely close-up shots. If the phone has a flash, it is still important to make sure the flash is turned off.



**JIBNA**  
JEWELRY INSURANCE BROKERAGE OF NORTH AMERICA  
**PERSONAL JEWELRY INSURANCE**  
455 South Fourth Street • Suite 444 • Louisville, KY 40202  
**877-542-6254**